



# PREPARATIONS FOR THE G20 TOURISM WORK PROGRAMME:

Presentation to

Portfolio Committee on Tourism

11 February 2025

broadening horizons



**tourism**

Department:  
Tourism  
REPUBLIC OF SOUTH AFRICA



# Table of Contents

1. Overview of G20
2. Tourism in G20
3. Tourism Marketing throughout the G20 programme
4. Recommendations



## 2. Overview of G20

- a. G20 acronym for the “Group of Twenty countries”
- b. Multilateral forum for international economic cooperation
- c. Founded in 1999 after the Asian financial crisis of 1997-98 by Finance Ministers and Central Bank Governors of industrialized and developing economies to discuss international economic and financial stability.
- d. Meets annually since 1999 to reach consensus on common areas of interest such as the economy, development, employment, health, trade, tourism, etc.
- e. Represents  $\pm$  85% of the world's GDP, more than 75% of world trade and around two-thirds of the world's population.



## 2. Overview - G20 Membership (21 full members)



Argentina



France



Italy



Russia



United Kingdom



Australia



Germany



Japan



Saudi Arabia



United States of America



Brazil



India



Mexico



South Africa



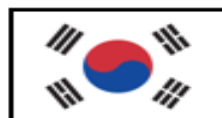
European Union



Canada



Indonesia



Republic of Korea



Türkiye



African Union



China



## 2. Overview - South Africa's 2025 G20 Presidency

*South Africa, as President, proposed the Theme for 2025 “**Solidarity, Equality and Sustainable Development**”.*

- i. **Solidarity-** signifies a unified effort and mutual support among member nations. It is the recognition that in an interconnected world, the challenges faced by one nation can have ripple effects globally.
- ii. **Equality-** refers to ensuring fair treatment, opportunities, and advancement for all individuals and nations, irrespective of their economic status, gender, race, geographic location, or other characteristics.
- iii. **Sustainable development-** is about meeting the needs of the present without compromising the ability of future generations to meet their own needs. It integrates economic growth, social inclusion, and environmental protection, ensuring long-term health and stability of all people and our planet. As major global actors, G20 nations play a pivotal role in driving sustainable development agenda.



## 2. Overview - South Africa's 2025 G20 Presidency cont.

- a. Seeks to address the three strategic priorities of the South African Government of National Unity's 7th Administration, namely:
  - i. **To drive inclusive growth and job creation;**
  - ii. **To reduce poverty and tackle the high cost of living; and**
  - iii. **To build a capable, ethical and developmental state.**
- b. Advance the priorities of the African Union (AU)'s *Agenda 2063: The Africa We Want*, in collaboration with the AU.
- c. Focus on the developmental agenda and implementation of the United Nation (UN)'s Sustainable Development Goals (SDG's).



## 2. Overview - G20 2025 Guest Countries and Organisations



Algeria



Singapore



Egypt



Netherlands



Nigeria



Norway



United Arab Emirates



Ireland



Spain

- a. Official guest countries invited by South Africa for G20 in 2025: Algeria, Egypt, Ireland, Netherlands, Nigeria, Norway, Singapore, Spain, and the United Arab Emirates
- b. 19 international organisations (including World Bank, New Development Bank, African Development Bank, the United Nations (UN) and many of the UN agencies, Organisation for Economic Cooperation and Development (OECD), International Monetary Fund, World Trade Organisation, and
- c. 5 Regional Economic Communities for the African continent have also been invited, including the Southern African Development Community (SADC).

### 3. Tourism in G20 - The Tourism Working Group

1. Serves as a forum for growth and sustainable tourism development by promoting dialogue, exchange of knowledge and best practices amongst the G20 members.
2. The highest level of engagement - G20 Tourism Ministers' Meeting
3. Outcomes feed into the G20 Leaders' Summit



### 3. Tourism in G20 - The Tourism Working Group

The objectives of the G20 Tourism Working Group is to:

- a. Position tourism as a driver of economic, social and environmental change;
- b. Explore the potential for tourism to support economic recovery and transformation to a green economy;
- c. Articulate and communicate the economic and development case for tourism;
- d. Mainstream travel and tourism sector's voice in the global agenda by building a more effective voice for the sector; and
- e. Mobilise a collective effort among Tourism Ministers towards building a sensible tourism policy framework that will help influence country-level and international economic and development policies.



# 3. Tourism in G20 - 2025 Tourism priorities

**1. PEOPLE-CENTRED ARTIFICIAL INTELLIGENCE (AI) AND INNOVATION TO ENHANCE TRAVEL AND TOURISM START-UPS AND MSMEs**

*Deliverable: Action plan to enhance travel and tourism start-ups and MSMEs through AI and innovation*

**2. TOURISM FINANCING AND INVESTMENT TO ENHANCE EQUALITY AND PROMOTE SUSTAINABLE DEVELOPMENT**

*Deliverable: Seminar for enhanced partnerships for tourism financing and investment for sustainable development*

## TOURISM PRIORITIES FOR SA's G20 2025 PRESIDENCY

**3. AIR CONNECTIVITY FOR SEAMLESS TRAVEL**

*Deliverable: G20 Tourism report on air connectivity for seamless travel*

**4. ENHANCED RESILIENCE FOR INCLUSIVE, SUSTAINABLE TOURISM DEVELOPMENT**

*Deliverable: Action plan for enhanced resilience for inclusive, sustainable tourism development*

### 3. Tourism in G20 - G20 Tourism Calendar

The Department of Tourism will be hosting:

- 1st G20 Tourism Working Group Meeting (virtual, on 5 March)
- 2nd G20 Tourism Working Group Meeting (in person 12 to 14 May in Durban)
- 3rd G20 Tourism Working Group Meeting (in person 10 – 11 September in Mpumalanga)
- University Competition/Hackathon (concept under development)

The Minister will be hosting:

- a. 2025 G20 Tourism Ministers Meeting (12 September in Mpumalanga)
- b. Tourism Financing and Investment Summit (11 September)

### 3. Tourism in G20 - G20 Tourism Calendar

These events aim to:

1. Promote tourism as an economic driver for inclusive and sustainable growth.
2. Foster cooperation among G20 countries to address challenges in tourism financing, resilience, air connectivity, and digital transformation.
3. Highlight South Africa's tourism potential, promoting investment and public-private partnerships in the tourism sector.
4. Align the tourism programme with G20 priorities to enhance community participation, sustainability, and sector resilience.

## 4. Promoting South African Tourism during South Africa's G20 2025 Presidency



❖ All nine provinces showcased on the website: [www.g20.org](http://www.g20.org)

❖ Tourism Packages to be offered for all major G20 meetings

❖ Tourism Promotions will be made at all major G20 Meetings



# THANK YOU

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